



This author's brief should be completed prior to the initial consultation with Illumina. This information is needed to begin the proposal process, and is confidential.

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Authors Brief - Goals, Objectives and Priorities

Client Name/s: _____

Business/Company Name: _____

Mailing Address: _____

City/Town: _____ State: _____ Zip: _____

E-mail address: _____

Phone Number/Cell: _____

Book Title: _____

Subtitle: _____

Genre/Book Markets: _____

Targeted Production Date: _____ Publication Date: _____

Project Goals: _____

Book Synopsis (a short description of the book): _____

