

Illumina Publishing Packages and Additional Services Price List - page 1 (1.24.2007 / prices valid for 90 days)**Book and Cover Design Package Deals** (additional services not specified in packages are extra / see page 2)**Cover or Book Jacket Design**

\$395 - \$795 (depending upon author/publisher/printer requirements) - Full color cover design with creative typography, stock or original photo, or author supplied photograph(s). Laser barcode/color proofs/ CD/DVD backup included.

Economy Book Design Package - \$595

- Full color cover, designed with creative typography
- ISBN#/Copyright submission/laser barcode
- fore matter pages: title page/CIP data page/acknowledgement page
- Manuscript formatting and layout/auto page numbering/type choices
- Convert book into Acrobat Portable Document Format (.pdf) for printer submission

Basic Book Design Package - \$795

- Full color cover designed with creative typography and stock photo (and/or author supplied art)
- ISBN#/Copyright submission/Library of Congress PCN#/laser barcode
- fore matter pages: title page/CIP data page/table of contents/acknowledgement page
- Manuscript formatting and layout/auto page numbering/type choices
- Insertion of author-supplied graphic elements (photos, charts, graphs, illustrations, cartoons).
- Convert book to Acrobat Portable Document Format (.pdf)
- Print-On-Demand through BookSurge/Amazon.com. This POD package allows authors to order their books at special discount prices, and have consumer retail orders processed online and automatically shipped to buyers. Book orders are transacted via credit card, GooglePay or PayPay. Booksurge/Amazon sends monthly checks, or make automatic electronic transfers into author bank accounts.

Intermediate Book Design (With POD), and online bookstore - \$995

- Full color cover design with creative typography, stock photo, or author supplied photograph/s and art elements
- ISBN#/Copyright submission/laser barcode/Library of Congress PCN#
- fore matter pages: title page/CIP data page/table of contents/dedication page/acknowledgement page/forward/introduction
- backmatter pages: Notes/glossary/about the author
- Manuscript formatting and layout/auto page numbering/type choices
- Insertion of author-supplied graphic elements (photos, charts, graphs, illustrations, cartoons).
- Convert book to Acrobat Portable Document Format (.pdf)
- Print-On-Demand through BookSurge/Amazon.com. This POD package allows authors to order their books at special discount prices, and have consumer retail orders processed online and automatically shipped to buyers. Book orders are transacted via credit card, GooglePay or PayPay. Booksurge/Amazon sends monthly checks, or make automatic electronic transfers into author bank accounts.

Complete Book Design (With POD), domain name, author website,* and online bookstore - \$1495

- Full quality color cover design with creative typography, original photograph or illustration
- ISBN#/Copyright submission/laser barcode/Library of Congress PCN#
- Inclusion into Ingram catalog and distribution system with returnable book agreement
- Manuscript formatting and layout/auto page numbering/type choices
- Forematter pages: title page/CIP data page/table of contents/dedication page/acknowledgment page/forward/introduction
- Backmatter: notes/author-supplied index/glossary/about the author/
- Print-On-Demand through BookSurge/Amazon.com, and through LightningSource/Ingram international distribution network. This POD package allows authors to order their books at discounted and wholesale prices, and have wholesale and consumer retail orders processed online. Both wholesale and retail orders are automatically shipped to buyers. Book orders are transacted via credit card, GooglePay or PayPay. Both LightningSource and Booksurge/Amazon sends monthly or quarterly checks, or make automatic electronic transfers into author bank accounts.
- Design and creation of original author website with cyberstore/ domain name and hosting contract/credit card GooglePay, and/or PayPal™ processing

Setup Author's Virtual Publishing Company/Ingram POD Package - \$695

Illumina will create and setup an author's own Virtual Publishing Company with complete POD retail/wholesale control.

The V.P.C./Ingram POD Package includes:

- Company name search/State name search/ and Bowker registrations
- Logo design/Business Card/Stationary Letterhead/ Envelope
- Print-On-Demand wholesale vender setup with web-based control panel for book printing/order processing/online sales and fulfillment
- Inclusion into BookSurger/Amazon or LightningSource/Ingram International distribution partner channels (for both POD setups there there is an additional charge of \$160)
- Full web site design with cyberstore (accepts credit card and online payments) Web site design includes and one year web hosting package, free domain name search and registration.

Additional Publishing Services - (If not included in Book Design Packages)

- Consulting fee - \$70 per hour
- Concept development - \$70 per hour
- Web site design with optional cyberstore (to accept credit card and online payments) \$50 per hour. Web site design includes and one year web-hosting package, free domain name search and registration. Project bids available upon request.
- Print brokerage and publisher facilitation - \$40 per hour

Graphic and technical services

- Book formatting and page layout - \$50 per hour
- Typesetting/Entering revisions and corrections into manuscript - \$40.00 per hour
- Consulting with editors and proofreaders for author - \$50.00 per hour
- Image scanning: \$5.00 per print scan, \$8.00 per scan for slides
- OCR (optical character recognition) of previously printed book manuscript. - 1.00\$ per page
- Image manipulation: (crop/adjust color/cleanup/resize/special effects) - \$60.00 per hour
- Logo/business card/letterhead/stationary design package - \$299.00 - \$499.00 (request bid)
- B & W laser printout - \$.10 cents per page
- Color proofs - price dependant upon image size and quantity
- Backups to CD and DVD for archiving - \$8.00 per disk
- Troubleshooting of pre-formatted author manuscript - \$60.00 per hour
- Editing corrections/changes to author's manuscript - \$40.00 per hour
- Typographical design and manipulation - \$60.00 per hour
- Macintosh computer system technical support for graphic art, photographic and publishing systems. - \$70.00 per hour
- Registering copyright for author - \$40.00 per hour + required copyright filing fee.
- Creation of laser bar code for book cover - \$30.00

ISBN (International Standard Book Numbers)

- ISBN number blocks (10 ISBNs) acquisition (for VPC package customers) ISBM price_list.html
ISBN Regular Processing (15 business days turnaround)
10 ISBNs: \$269.95 + \$40 Illumina service fee
100 ISBNs: \$914.95 + \$40 Illumina service fee
- ISBN Priority Processing (48 business hours turnaround)
10 ISBNs: \$344.95 + \$50.00 Illumina service fee
100 ISBNs: \$989.95 + \$50.00 Illumina service fee

